

ONE UP GOLF CELEBRATES 5 YEARS OF SUCCESS

As Northamptonshire based One Up Golf celebrates 5 years under the ownership of Sue Binnie, the company announces a five-fold increase in turnover. Giving details, managing director Sue Binnie said: "Since I took over the company in 2000, we have enjoyed five years of excellent trading, with increased sales".



One Up Golf is the UK's leading mail order company specialising in quality golf clothing exclusively for ladies. Besides its flourishing mail order service, the company opened its first retail shop last year with sales from this venture making a considerable contribution to the company's turnover and profitability.

Commenting further on the success of One Up Golf, Sue Binnie said: "The mainstay of our business is mail order with customers able to order clothing and accessories from the comfort of their own home. Our website is also popular with those who prefer to shop on line.

"We opened our shop almost a year ago in the picturesque village of Castle Ashby in Northamptonshire and from day one it has attracted customers from all parts of the UK. Lady golfers have travelled from as far away as Cheshire, Sheffield, Wales and the South of England to come and see us. For ladies who prefer to see our complete range and try before they buy our shop fills an important function".

"It is also wonderful for us to meet some of our customers" Sue Binnie continued "and learn at first hand what they like about our clothing and what they would like to see in forthcoming collections!" The shop in Castle Ashby (pictured above) displays the full range of One Up Golf clothing and accessories and many customers travelling from afar make a full day out of their trip, visiting the village with its wonderful delicatessen and tea shop, as well as gift and antique shops. There is also a good hotel and a walk around the grounds of Castle Ashby itself is a must!

The One Up Golf Spring/Summer 2006 brochure features 48 pages full of wonderful new designs and some perennial favourites. It is due out in February and promises an exciting range of fabulous ladies golf wear with quality fabrics combining well-tailored designs that bring style to the golf course. Meanwhile the shop is open five days a week from Tuesday to Saturday. Shop enquiries should be telephoned to 01604 696222, while mail order enquiries and copies of the latest brochure are available from 0870 787 2011 or www.oneupgolf.co.uk